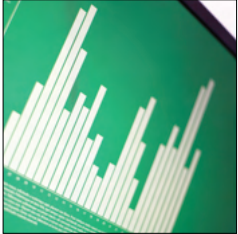




# Peoples Energy Analytics



Reducing **unpaid energy bills** while improving revenue recovery.



## Closing the energy equity gap.

Energy insecurity shows up in different ways. Homes are kept at unsafe temperatures (known as energy-limiting behaviors). Competing necessities such as medication or food aren't purchased. Payments are missed, resulting in service disconnections.

To address energy insecurity, we need analytics-driven solutions focused on targeting and assisting individuals who may be overlooked. Our vision is to dramatically reduce energy insecurity by working alongside utility companies to accurately identify households in need of financial assistance, segment them across key demographic categories, and approach them with direct bill support opportunities.

## The current system is ineffective.

1. **25 million** households struggle to afford energy.
2. **More than \$10 billion** is spent by utilities, ratepayers, and governments to help.
3. **The result is still \$16 billion** in bad debt for utilities, and **4.2 million households** experiencing energy shutoffs.

## How we help.

1. **Identification:** Analyze customer data to identify energy poverty.
2. **Categorization & Targeting:** Categorize customers and match them to assistance programs.
3. **Impact Assessment & Regulatory Support:** Enhance regulatory compliance, rate design, and program planning.



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